MICROPIXEL MEDIA
DIGITAL ADVERTISING

Local screen advertising in the places Geelong actually waits.

Micropixel Media puts digital screens inside local cafés, gyms, barbers and shops - and local businesses advertise on them.

WHY SCREENS

People are already there

Customers sit and wait - for a coffee, a haircut, a wash. The screen is right in front of them.

No skipping, no scrolling

No ad blockers and no algorithm deciding who sees it. Big, bright and local.

Pay for your area

One location, your suburb, or the whole network - spend where your customers live.

HOW IT WORKS

1

Pick where

Choose one location, a group of locations or every screen.

2

Send your ad

An image or a short silent video - or we design it for you. We check every ad before it goes live.

3

It runs, we prove it

Your ad plays in rotation all day. Each screen confirms every play.

PROOF OF PLAY

Know your ad actually ran.

- Total confirmed plays each month
- Plays by location and by day
- Which version of your ad ran where
- Plays made while a location was offline are still counted once it reconnects

We report confirmed plays - we don't make up audience figures.

MONTHLY DELIVERY REPORT · EXAMPLE

Your ad played **4,280 times** across **5 locations**.



Example only

micropixel.media

advertise@micropixel.media · Ask for Joe

PACKAGES

Simple monthly pricing.

Local

One location

$79 /month

- All screens at that location
- Your 15s ad in every loop

Neighbourhood

Five locations

$299 /month

- Pick by suburb or business type
- Your 15s ad in every loop

Geelong Network

Every screen

$549 /month

- Every Micropixel screen in Greater Geelong
- Priority placement

Prices from, per month, ex GST, for a 15-second ad in every loop during opening hours. Two-month minimum, then month to month.

Founding advertisers
For the first businesses on the network

25% off

your first 3 months

EXTRAS

Ad design	From $149 one-off - a 15-second ad made from your logo and offer
Double frequency	+50% - your ad twice in every loop
Changing your ad	Send a new version any time with your upload link

AD SPECS

Landscape	1920 × 1080 pixels
Portrait	1080 × 1920 pixels
Format	JPG or PNG image, or MP4 video up to 15 seconds (plays without sound)
How often	At least once every loop of a few minutes - usually well over a hundred times a day on each screen

THE RULES

We separate competing businesses, so two direct competitors don't run back to back, and we never put a competitor's ad in a host's own business. Every ad is checked before it goes live. Locations are confirmed as host businesses sign on - ask us for the current list.

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